

GeoSmart Energy joins Father & Sons at the International Plowing Match

GeoSmart Energy was pleased to join force with Father & Sons Geothermal Energy Solutions with an exhibit at this year's International Plowing Match (IPM) in St. Thomas, Ontario, September 21-25. This annual event travels to a different Ontario community each year, showcasing local business, manufacturing, tourism and agricultural industries and draws world-class competitors to its plowing competitions. This year's event in Elgin County drew over 80,000 attendees and 600 exhibitors.

That high attendance rate kept the exhibit team busy as GeoSmart Energy's Steve Marco, Operations Manager and June Thomson, Territory Manager, Southwestern Ontario, worked alongside seven Father & Sons employees to promote the benefits of geothermal and solar technologies. Helping to attract attention to the exhibit was GeoSmart's eye-catching 40' x 60' solar demonstration trailer.

"We were delighted with the exceptional support provided by GeoSmart Energy. With many of our attendees keen to learn more about our thin film solar panels, having GeoSmart's solar demonstration trailer on hand was a huge draw."

– John Fehr, president, Father & Sons Geothermal

Next year's IPM will be held in Chute à Blondeau, Ontario. We look forward to participating with area dealers from Quebec and the Ottawa region.